

## Run for the Roses & Sarah O. Jewelry now open at Dairy Block

Denver, CO (May 1, 2019) - [Dairy Block](#) - downtown Denver's newest micro-district that celebrates the maker - is pleased to announce that [Run for the Roses](#) and [Sarah O. Jewelry](#) are now open.

A Denver-based opulent and fine jewelry company, Sarah O. is known for their carefully curated in-house designs and large selection of ethically and responsibly sourced alternative stones. Sarah O. aims to challenge and expand the definition of "fine jewelry" with their unconventional use of raw and fancy cut rough diamonds alongside more widely recognized white diamonds and sapphires. From traditional to alternative, Sarah O. is Denver's destination for engagement rings, custom jewelry and unique diamonds and gemstones in gold and platinum.

Located in the Dairy Block Alley off of Blake's Passage, Sarah O. is now open Monday - Saturday from 11 a.m. - 7 p.m. and on Sunday from 11 a.m. until 6 p.m. For more information, please visit [www.sarahojewelry.com](http://www.sarahojewelry.com) or call 720-708-2947.

Run for the Roses will officially open at Dairy Block on Thursday, May 2nd. This new underground lair by Denver's Steven Waters pays homage to the elegant cocktail clubs of yesteryear, serving classic libations in a cozy yet sociable setting with hints of superstition and luck found throughout. Located through the Dairy Block Alley just above 18th Street, Run for the Roses offers 52 classic cocktails, a selection of seasonal cocktails, rare and vintage spirits, along with parlor snacks. Run for the Roses is open Thursday - Sunday from 5 p.m. - 2 a.m. For more information, visit [www.rfrbar.com](http://www.rfrbar.com) or call 720-573-9155.

For more information on Dairy Block, please visit [www.dairyblock.com](http://www.dairyblock.com).

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### **About Dairy Block**

Located in the heart of Lower Downtown, Dairy Block is Denver's newest micro-district that celebrates the maker - a vibrant community of inspired retailers, chefs, creators and cocktail crafters. This walkable neighborhood is home to Denver's first pedestrian Alley, offering a progressive experience of curated shopping, dining and drinking destinations in a historic block that once housed the Windsor Dairy. Developed by Colorado's McWHINNEY, Sage Hospitality and Grand American, Inc., Dairy Block offers 73,000 total square feet of prime restaurant and retail space, along with a six-story office tower and the independent 172-room Maven Hotel. For more information, please visit <http://dairyblock.com>.